



South Florida Company Expands to Global Markets

(Stuart, Florida) With 38 years of industry expertise, Cotton & Company's success has always been in the analysis of the bigger picture. In true spirit, this South Florida company has expanded to meet global market needs. While the effects of the economy have caused many to scale down operations, Cotton & Company has found its niche in 'thinking big'.

The week of April 8th to the 12th will find *The Cotton Solution* hard at work for client Roco Ki, a luxury Dominican Republic community, at the SIMA International Real Estate Exhibition in Madrid. As the largest second home exhibition in the world, SIMA provides the perfect venue for Roco Ki.

Attendees in the hundreds of thousands flock to see the latest luxuries in second homes from developers in 25 countries around the world, creating an atmosphere that is intensely competitive. With strong research behind them and a proven, distinctive marketing plan that has already set them apart, Cotton & Company and Roco Ki are well prepared to do business in Madrid.

Equally unique is Roco Ki's locale. In beautiful Punta Cana on the tip of the Dominican Republic, Roco Ki is rests on the famous Macao Beach, endorsed by UNESCO as one of the most exceptional in the world. In addition to the pristine white sand and crystal blue waters, Roco Ki has preserved the striking natural headlands and natural mangroves that surround, nestling authentic island residences in its beauty. The 18-hole, par 72 Nick Faldo signature golf course takes adventurers from serene lakes and preserves to exhilarating cliffs over inlets 30 feet below and unspoiled ocean views.

A full-service advertising and public relations firm, Cotton & Company specializes in comprehensive real estate marketing campaigns from initial site planning through final closeout. They have overseen marketing responsibilities for over 1500 communities including sales launch and international campaigns for clients throughout the United States, Mexico, The Bahamas, and the Turks and Caicos. Cotton & Company is recognized as the leader in technology e-marketing solutions for the luxury residential and resort real estate industry.

###

Photo attached.



Roco Kí's unique landscape, as captured in the Nick Faldo signature golf course, 17th hole.